Grovely State School LED Sign Sponsorship
Christmas Holiday Period 2025/26

Grovely State School is offering a special opportunity for local businesses to be featured on our digital LED sign throughout the Christmas and New Year holiday period in 2025/26. This limited-time sponsorship is a great way to support our school while promoting your business to thousands of local families and commuters travelling along Dawson Parade during the festive season.

Display period

3:00 PM Friday 12 December 2025 – Monday 12 January 2026
Location: Grovely State School LED Sign, Dawson Parade
The sign operates daily from 6:00 AM – 08:00 PM (14 hours a day) and alternates between school messages and sponsor slides.

Sponsorship details

There are 12 available sponsor spots for this display period.

Each sponsor slide appears for 8 seconds within a 160-second rotation. Display estimations: 22 views per hour | 315 views per day | approximately 10,000 views during the holiday period.

Your logo will be visible to thousands of families travelling along Dawson Parade and through the Grovely – Keperra – Ferny Grove corridor.

Cost

$350 (one-month holiday sponsorship period)
Includes display of one approved slide for the duration of the Christmas holiday period.





Artwork requirements

- File format: JPEG or PNG
- 864 x 432 px
- Elements allowed: logo, image, contact details, brief text (simple and clear)
- No QR codes or short-term product advertising permitted (per council bylaws)
- Each slide must include: 'Supporter of Grovely State School'
- Artwork to be submitted by Friday 6 December 2025 (draft can be sent via Canva link if support is required)

How to apply

Please complete the short Expression of Interest below and return it via email to admin@grovelyss.eq.edu.au

Business Name	
ABN	
Contact Name	
Email	
Phone	
Business Address	

Conditions

Grovely State School is bound by Education Queensland regulations governing school sponsorships and advertising. All proposals must comply with these requirements, and the school reserves the right to decline any offer that does not meet departmental guidelines. For clarification, or to discuss suitability, please contact our Principal, Eliza Borsht.

Before approval, school staff will:

- Complete the required *Advertising Checklist for Schools* to assess suitability; and
- Progress suitable proposals to the Principal for final approval.

Unacceptable advertising includes content that:

- Conflicts with the political advertising in schools protocol
- Suggests departmental endorsement of commercial products, services or third parties
- Promotes, undermines, or disparages religious views or beliefs
- Is religious in nature (noting chaplaincy or student welfare worker information must be provided as editorial content, not advertising)
- Provides commissions or incentives to the school or department for items sold
- Contradicts the values, purpose or ethos of the department
- Is discriminatory, obscene, degrading, offensive or otherwise objectionable
- Incites illegal behaviour or breaches of school rules
- Promotes tobacco, alcohol, drugs, sex industry, gaming or gambling (*Note: Organisations funded through Gambling Community Benefit Fund grants are acceptable.)*

- Promotes or condones alcohol consumption or drink driving
- Displays violence, aggression, menacing or disturbing imagery
- Uses sexualised imagery or themes
- Could reasonably be seen to diminish public confidence in a school, the department, or government
- Conflicts with the department's core business or Queensland Government initiatives
- Targets students directly or is placed on student learning pages
- Requires students to provide personal information to access services
- Compromises privacy by providing student, parent or staff information to unauthorised organisations
- Includes unsolicited gifts or benefits contingent on supplying parent or student contact information
- Promotes food or drinks (including vouchers, logos, images or names) not aligned with the *Smart Choices – Healthy Food and Drink Supply Strategy for Queensland Schools*, including items classified as "red" under the strategy

Thank you for supporting our students, staff and community – and helping us live The Grovely Way: *Work Hard. Be Kind. Stay Safe.*